



Smart Fitness for Smart Bikers

Frankfurt, July 4, 2017. This update gives a new fitness dashboard to the COBI Connected Biking System. The unique modular system, which consists of hardware and the COBI app, lets riders control music, navigate via online and offline maps, and take or make phone calls. And now the system can also graphically depict heart rate, cadence, and number of calories burned. Furthermore, the fitness data that COBI tracks can be exported directly into Apple Health, Google Fit or Strava.



Whether you're riding a single-speed bike through urban traffic, piloting your fitness bike through a park or traversing challenging terrain on a mountain bike, each tour has its own unique effect on your fitness. But all tours have one thing in common: biking ranks among the most pleasant ways to burn fat. Free updates that add new functions to the COBI app will be regularly forthcoming. The current update now augments the app with additional fitness functions. Real-time data and average values for heart rate, pedal frequency (cadence), numbers of calories burned, meters of altitude gained and athletic performance can all be read at a glance in the app's new fitness area. E-bikes automatically transmit the cadence to COBI. Personal fitness progress is strongly motivating for a biker, so – if desired – COBI can also automatically send the distance and duration of the traversed stretches to Google Fit, Apple Health or Strava. Furthermore, sensor data, GPS stretches and meters of altitude

gained can be transmitted to Google Fit and Strava. This synchronization provides a precise overview of individual fitness activities, supports additional analytical functions (e.g. via Strava), and helps riders to monitor their progress towards personal athletic goals.

Various sensors, which can be connected to the COBI app via a smartphone, enable COBI to instantly transform a bicycle into a modern fitness device. COBI supports diverse Bluetooth speed and cadence sensors, heart rate measurers and headphones.

Not only does COBI offer an optimal solution for fitness tracking, it also optimizes the planning of unconventional routes with sporty appeal. The komoot roundtrip and route-planning service can store personalized bike tours in its memory and transfer the relevant data to COBI's navigation system, where the information can also be accessed offline, if necessary. After the user has provided komoot with personal specifications for duration, physical condition and path surface, komoot finds the best paths and suggests a route that optimally matches the type of bicycle. Afterwards, the rider simply inserts a smartphone into COBI – and the tour can begin!

During the ride, COBI not only charges the smartphone's battery, but lets the rider choose music tracks safely via the thumb-operated controller and take or make phone calls without having to take their hands off the handlebars. The real-time fitness data can be conveniently read from the smartphone's display. Once the tour is over, the rider can opt to allow COBI to transfer the data fully automatically to Apple Health, Google Fit or Strava. COBI and komoot can also record traversed stretches.



Custom tailored to meet the needs of bicycle-based mobility, COBI integrates all important accessory devices and online services into a single design object, i.e. the multifunctional COBI app with periodic cost-free updates, an intelligent front and rear light, and a comprehensive safety system. The scope of functions also includes worldwide online and offline navigation and up-to-the-minute weather forecasts. With a summer breeze on your back and COBI's modular system on your handlebars, there's nothing standing between you and physical fitness – except, perhaps, your own lack of willpower.

Further information is available at: www.cobi.bike

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¹ COBI supports all speed, pedal frequency and heart rate sensors that comply with the Bluetooth Smart (4.x) standard (for example, Runtastic Speed and Cadence Sensor, Jabra Sport Pulse headphone, Bragi Dash earphones, Runtastic Orbit and Combo heart rate measurers, NC-17 4048 HR4, Vital Monitor FLO, Wahoo TICKR). ANT+: COBI does not presently support any devices that work exclusively with ANT+. This support is planned for the future. A corresponding chip is already installed in the COBI Hub.