



Digital Product Designer UX/UI (f/m)

The COBI Design Team is seeking a dynamic and outgoing team player to design amazing apps, web pages and web tools including playful visual assets for our customers. It will be your responsibility to translate user needs into a meaningful and captivating experience. To succeed in this role, you will need to draw on your technical knowledge, organizational skills, problem solving skills, interpersonal skills, common sense, and sense of humor. You will join a team who is fully committed to excellence and satisfying the demands of the COBI global customer base. The ideal candidate must be an expert in Photoshop, Illustrator, and fully versed in a range of other design tools such as Sketch. Experience relating to video editing is also beneficial.

What connects us is a passion for cycling, digital technology and good design as well as the desire to try out new things and always question the status quo. We want to make a difference and put ourselves at the forefront of a new movement.

COBI has established a brand new market segment, of which we are the leader. Our partners value this and want to take advantage of this. All of our marketing activities are aimed at making COBI touchable and tangible. We scrutinize every action to ensure that it delivers the COBI experience – whether by trying it out, listening to experiences from others or from a trusted partner. The user, rather than technology, is our key priority.

The ideal candidate will have a great passion for biking and is driven by the desire to solve complex problems. Position is located in Frankfurt/Main Germany.

Key Qualifications

- Excellent online portfolio showcasing visual design work for desktop and touch devices.
- Experience with UX Product Design (user flows), UI Design (Sketch) and interactive prototypes with focus on micro-transitions (e.g. Principle or Flinto).
- Familiar with principles of user-centered design and user experience.
- Appreciation for simple solutions to complex problems.
- Highly professional, with the ability to deliver solid work on tight schedules.
- Must have a passion for and exceptional eye for detail.
- Must show flexibility and be comfortable working with an iterative design process.
- Knowledge of the basic design thinking methods.
- Ability to work in design files such as Photoshop, Illustrator and Sketch.
- Ability to work closely with product managers and developers.
- Experience in designing for mobile web, mobile apps, and accessibility is a must.
- Excellent organization and communication skills.
- Motion, animation, and prototyping skills are a plus, but not specifically required.

Key responsibilities:

Help define the visual design for the COBI App, web pages, and UI. Work with layouts and product images to create pixel perfect mockups. Create visuals for social media and blog posts and produce materials for Trade Marketing and Package Design (InDesign). Help produce and maintain design patterns and visual guidelines for the organization. Help ensure all production visuals are consistent with COBI branding and ensure all production visuals are consistent with accessibility standards. Work with developers and QA teams to validate the concept and visual approach. Serve as a knowledge resource for the latest trends in web design and UI design. Basic video editing skills (Premiere / AE) are nice to have.

Interested? Please find out more about us on www.cobi.bike and get in touch with Jana Wardag (jobs@cobi.bike).