



## UX Designer/Information Architect (f/m)

COBI.bike is seeking to hire a UX Designer/Information Architect (f/m). The role will tackle numerous projects working on COBI.bike software products including tasks such as developing business process scenarios and flows for user interfaces and demos, researching and validating customer requirements, creating wireframes (low and high fidelity) for user scenario flows, etc. The UX Designer/IA (f/m) is responsible for creating best-in-class user experiences and will help provide strategic direction for all aspects of the user experience. This role works in partnership with strategy, creative, technology associates and product management to understand business objectives, user goals, customer targets, technical platforms, and capabilities, and translates that into a user experience strategy and framework. The UX Designer/IA (f/m) must be a strong communicator, providing the UX viewpoint and helping present deliverables. At each stage, you will anticipate what our users need, advocate for them and ensure that the final product surprises and delights them.

COBI.bike has established a brand new market segment, of which we are the leader. Our partners value this and want to take advantage of this. All of our marketing activities are aimed at making COBI.bike touchable and tangible. We scrutinize every action to ensure that it delivers the COBI.bike experience – whether by trying it out, listening to experiences from others or of a trusted partner. The user, rather than technology, is our key priority. Recently acquired by Bosch eBike Systems, our technical know-how will be combined with Bosch's global market share. For us, this is undoubtedly a significant step into the future.

The position is located in Frankfurt/Main Germany.

### Responsibilities:

- Represent the voice of the consumer across all aspects of the business and touch points
- Create the information architecture for the COBI.bike software products and develop holistic conceptual approaches which seamlessly fit into the existing/future product line, including but not limited to: analytical reviews, content audits, user flows, sitemaps, wireframes, and assisting with internal/external work sessions.
- Understand the target audiences' needs, tasks, and goals and translate them into functional concepts and components
- Help create and conduct high-quality user experience deliverables and activities. Participate in concept and design reviews and also present and introduce concepts to the software team.
- Participate in UX prototype development to validate or adapt defined interaction concepts in short iterations
- Assist in the creation of industry-relevant points-of-view and stay current with the latest trends.
- Develop logic for tools & experiences and translate requirements to applicable teams
- Cross-pollinate and collaborate between other departments including design, strategy, technology and product management
- Create documentation that enables software developers to build software that fosters a delightful user experience.
- Reliably support multiple projects and client engagements simultaneously

### Requirements:

- BS in Cognitive Science, Human-Computer Interaction (HCI), or equivalent experience
- Understanding of how content, design, user interface and technology work together to create an optimal user experience
- Strong knowledge of user-centered design principles

- In-depth experience with information architecture, user experience, and content strategy
- Demonstrated ability to do UX work and create solutions based on business strategy and needs
- Ability to complete assigned work on time and on budget
- Excellent oral and written communication and presentation skills
- Experience designing across multiple device types and contexts (desktop, mobile, physical smart devices).
- Fluent use of tools like Sketch, Axure RP, Visio, and Omnigraffle
- Must be strategic, tactical, and creative while remaining detail-oriented and process-focused
- Strong leadership skills and ability to achieve results through influence and persuasion

Interested? Please find out more about us on [www.cobi.bike](http://www.cobi.bike) and get in touch with Jana Wardag ([jobs@cobi.bike](mailto:jobs@cobi.bike)).