Press information

COBI Connected Biking System Proudly Accepts Consumer Electronics Show Innovation Award

Highly innovative and fully integrated, COBI elegantly links your bike with your smartphone to keep you connected on any ride

FRANKFURT, Germany (November 11, 2015) – COBI, the first integrated system to connect your bike with your smartphone, has been selected as a Consumer Electronics Show (CES) 2016 Innovation Awards Honoree in the Vehicle Intelligence product category. COBI scored highly across all judging criteria, joining a small percentage of products each year that earn this honor.

All Innovation Award entries are evaluated on their engineering, intended use, user value, feature set, and how the design and innovation of the product directly compares to other products in the marketplace. COBI is a stand-alone technology, offering a one-of-a-kind user experience that provides seamless connectivity and elegant design aesthetics to an increasingly connected world.

“The judges at CES see hundreds of award-worthy products each year and to have COBI stand out from this crowd is a real honor,” said Andreas Freitag, CMO at COBI. “We feel COBI will change the way we ride and commute and this award helps let us know we really are going to make a difference.”

All Innovation Honorees were officially announced publicly on Tuesday, November 10, 2015 in New York City at CES Unveiled New York. CES Unveiled returned to New York for its eleventh year and the half-day event provided a preview of the year's most innovative products and technologies ahead of CES 2016. Dozens of exhibitors and over 300 media attended the CES Unveiled networking event.

Multi-award winning

In January 2015 COBI achieved the second most successful bike tech kickstarter of all time. Since then the system has continued to collect a series of accolades. The world's smartest Connected Biking System, COBI was named Overall Winner 2015 at the Bluetooth Breakthrough Awards on March 2nd in the „Prototypes" category, beating 400 big-name competitors such as Microsoft. On March 3rd COBI was named Innovation Worldcup Winner at the Internet of Things (IOT)/M2M. In August COBI was awarded the „Red Dot: Best of the Best" Communication Design Award 2015 in the „Apps" category. And in the same month COBI also brought home the EUROBIKE AWARD 2015 for the „Concepts & Services" category.

COBI is the specialist for Connected Biking

COBI offers a new, connected and intelligent biking experience. The Connected Biking System can be retrofitted and is available as an OEM technology for all bike manufacturers. It will be factory fitted on numerous bikes and electric bikes ready for the 2016 bike season. Early collaboration partners are the bike manufacturers ROTWILD, Schindelhauer, Winora and GHOST. Raleigh Electric Bikes and IZIP Electric Bikes are recent additions to the collaboration network. Further partnerships also exist with electric bike drive manufacturers Brose, TranzX and Continental. The system is also compatible with Bosch and Impulse drives, as well as the most popular Apple and Android smartphones. Founder and serial-entrepreneur Andreas Gahlert launched COBI at the beginning of 2014, with the vision to make Connected Drive in bikes available to all. He now has 13 investors, 6 partners and 40 employees on board, with offices in San Francisco and Frankfurt, Germany.

Press information

Images for download are available in the press portal:
www.cobi.bike/press

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