



## COBI Introduces a New Product Generation

**Frankfurt, September 1st, 2017. Alongside eAir (COBI's OEM product) and the Software Development Kit, COBI also presents its new product generation and additional product enhancements at Eurobike. A new Bosch, Brose and TranzX version of COBI for e-bikes, an improved battery pack with charging option via the dynamo, and the combined speed and cadence sensor augment COBI's portfolio and further boost the performance of connected biking.**

For all long-distance cyclists, COBI presents at Eurobike a significantly higher performance battery pack. The new lithium-ion battery recharges twice as fast as its predecessor and impresses users with 20 percent greater capacity. The second-generation battery pack is compatible with the new dynamo cable. Faster, longer, farther: when the dynamo cable is attached to the hub of the bike's wheel, muscle power effortlessly charges the battery while simultaneously lengthening the smartphone's lifespan. The regenerative energy almost entirely suffices to operate COBI. Depending on the intensity of use, operating intervals up to 12 hours are possible. The new battery and dynamo cable will be available starting in November 2017.

COBI's new magnet-free speed and cadence sensors provide an additional motivation for all sport lovers. The sensors precisely measure the fitness data that the COBI app displays in real-time. After each cycling tour, users can easily transfer the data into a connected fitness app such as Google Fit, Apple Health or Strava. The sensors are now available in COBI's online store.

The new COBI for Bosch-powered e-bikes makes COBI compatible with all Bosch e-bikes built in 2014 or afterwards. It supports analogue and now also digital Bosch remotes, e.g. Bosch's Nyon remote. TransX and Brose Bikes can likewise be equipped with COBI: this can be accomplished by cyclists with a bit of technical ingenuity or by specialized dealers.

These new accessories round out COBI's portfolio and guarantee an even more intensive smart-biking experience.

Further information is available at: [www.cobi.bike](http://www.cobi.bike)