



Smart Routes for Smart Bikers

Frankfurt, January 09, 2017. All Komoot users can now access their personal bike routes via COBI. The offline maps of the route are available in the intuitively designed COBI app. And they can be conveniently operated with the thumb-activated controller.

Rustling leaves, slippery root passages, delightfully traffic-free trails and refreshing winter sunshine: outdoor biking expeditions have a very special charm, especially in the colder season of the year. The COBI app is a navigator that's optimized especially for cyclists. Now that Komoot bike routes have been integrated into this prizewinning app, it's even more fun to explore new bicycle paths – because this innovation eliminates the need to hassle with a smartphone.



Komoot is optimally designed for planning individualized bike routes. The user first defines a few key parameters, i.e. the duration of the tour, the cyclist's physical condition, and the desired trail conditions. Afterwards extremely precise routing algorithms automatically select the best routes and design a personalized tour through the wilderness. And Komoot can also create customized "smart tours" based on recommendations from local experts. Like the COBI app's built-in navigation function, the Komoot routes can also be used offline.

COBI, the Connected Biking System, was designed by cyclists for cyclists. It integrates all essential accessories into a single stylish object: a smartphone hub including charging station and thumb-operated controller, the multifunctional COBI app with its frequent free updates, an intelligent headlight and taillight, and a comprehensive antitheft system. In addition to navigation, COBI can also control phone calls, manage music tracks, and monitor the rider's fitness. COBI lets users choose whichever music app they prefer for accessing their favorite songs (e.g. Spotify or iTunes) and also lets them integrate whichever fitness app they like best (e.g. Health). COBI loves apps – and COBI loves Komoot.

Customized to meet the needs of bike-based mobility, COBI stands for an intelligent new way of biking – with greater safety, enhanced convenience and, above all, more fun. The update and integration of Komoot into the COBI app enable cyclists enjoy a totally new bicycling experience.

More information is available at: www.cobi.bike



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